EMPLOYER CONNECTION PROGRAM

MEMBER LEVELS

The goal of our Employer Connection Program is to help you maximize your recruiting effectiveness. We offer added guidance and support and provide unique opportunities to increase your organization's brand and visibility on campus.

There are five levels of membership that provide a variation of benefits and can be customized to your organization's needs.

**SIGNATURE MEMBER**
- Employer Logo on CAPD Website
- Infinite Display Advertisements (4)
- Waived Interview Room Fees (10)
- Social Media Engagement (10 Posts/Year)
- Company Event/information Session (3)
- Event Catering For Up to 50 Students (2)
- Base level attendance to one MIT Career Fair*

(*)Employer solely responsible for any fair registration.

**EXECUTIVE MEMBER**
- Employer Logo on CAPD Website
- Infinite Display Advertisements (3)
- Waived Interview Room Fees (4)
- Social Media Engagement (5 Posts/Year)
- Company Event/information Session (2)
- Event Catering For Up to 50 Students (2)

**CORPORATE MEMBER**
- Employer Logo on CAPD Website
- Infinite Display Advertisements (2)
- Waived Interview Room Fees (2)
- Social Media Engagement (4 Posts/Year)
- Company Event/information Session (1)

**AFFILIATE MEMBER**
- Employer Logo on CAPD Website
- Infinite Display Advertisements (1)
- Waived Interview Room Fees (1)
- Social Media Engagement (3 Posts/Year)
- CAPD event sponsorships (2)

**TRUSTED MEMBER**
- Employer Logo on CAPD Website
- CAPD event sponsorships (2)

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REACH OUT TO JOINECP@MIT.EDU
THE BENEFITS OF Membership

- Advanced Access to on-campus recruiting (Must Request Early)
- Strategic Planning Session with Employer Relations Team
- Waived Fee for CAPD Digital Display Advertising
- Preferred Participant Status for Workshops and/or Career Events
- Assisted Marketing and Outreach for Events
- Spring Career Fair Registration Waived Fee for 2 Representatives*
- Feature Story on CAPD Homepage
- Priority Advertising in CAPD Newsletters
- Preferred employer posting approvals

* This benefit restricted to Signature, Executive, and Corporate members only.

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